

Yelena Levon Yerznkyan

✉ yerznkyan@ysu.am



Faculty of European Languages and Communication

Chair of English Language No. 2

Head of the chair, professor

Education

Institution	Moscow State Linguistic University
Faculty	Chair of English Lexicology and Stylistics
Date	1975 - 1978
Degree name	PhD student

Institution	Yerevan State University
Faculty	Faculty of Philology, English Language Department
Date	1970 - 1975
Degree name	Qualified specialist

Institution	Yerevan Musical College after Romanos Melikyan
Faculty	piano
Date	1968 - 1972
Degree name	Qualified specialist

Scientific Rank/degree

Institution	Yerevan State University
Date	2012
Degree name	Doctor
Specialty	Philological sciences
Research Topic	The Semantic and Pragmatic Aspects of the Deictic Word (with special reference to English)

Institution	Yerevan State University
Date	2008
Degree name	Professor
Specialty	Philological sciences

Institution	Yerevan State University
Date	1982
Degree name	Associate professor
Specialty	Philological sciences

Institution	Moscow State Linguistic University
Date	1979
Degree name	Candidate
Specialty	Philological sciences
Scientific Supervisor	Rosalia Semyon Ginzburg
Research Topic	Temporal Deixis in Different Parts of Speech in Modern English



Language skills

Հայերեն English Русский Deutsch



Work experience

Institution	ANQA
Period of time	2012 till now
Rank/degree	expert

Institution	English committee of the textbook competition for secondary schools organized by the World Bank "Textbooks of Armenia - 1999" and "Textbooks of Armenia - 2000" and the Foundation "Textbooks of Armenia"
Period of time	2010 - 2010
Rank/degree	Chairperson

Institution	English committee of the textbook competition for secondary schools organized by the World Bank "Textbooks of Armenia - 1999" and "Textbooks of Armenia - 2000" and the Foundation "Textbooks of Armenia"
Period of time	2009 - 2009
Rank/degree	Chairperson

Institution	Subject Committee of "English Language" (Oral) University Admission Examination
Period of time	2009 - 2009
Rank/degree	Chairperson

Institution	"Dialogue in an intercultural context" project financed from the state budget
Period of time	2008 - 2010
Rank/degree	Scientific leader of the project financed from the state budget

Institution	YSU Department of English #2
Period of time	2008 till now
Rank/degree	Professor

Institution	National Institute of Education of the RA Ministry of Education
Period of time	2007 - 2018

Rank/degree	Founder and editor-in-chief of "Foreign languages in Armenia" scientific methodical journal
Institution	"Peculiarities of language transfer from Armenian in the English language classroom (at preschool and university levels)" project funded by the state budget
Period of time	2005 - 2007
Rank/degree	Scientific leader of the project financed from the state budget
Institution	Первая кредитная программа «Качество и соответствие образования» Министерства образования и науки РА, Всемирного банка и Офиса реализации программы «Центр образовательных программ»
Period of time	2004 - 2009
Rank/degree	Head of a number of sub-programs: development of English graduation and entrance tests, English standards, new curriculum and assessment system, high school standards and new curricula, as well as teacher training
Institution	English committee of the textbook competition for secondary schools organized by the World Bank "Textbooks of Armenia - 1999" and "Textbooks of Armenia - 2000" and the Foundation "Textbooks of Armenia"
Period of time	2003 - 2003
Rank/degree	Chairperson
Institution	Subject Committee of "English Language" (Written) University Admission Examination
Period of time	2003 - 2003
Rank/degree	Chairperson
Institution	Joint program of PELTS (Project for English Language Testing in Schools) of the National Institute of Education of the RA Ministry of Education and Culture and the British Council
Period of time	2002 - 2008
Rank/degree	manager, trainer of evaluators of new types of tests within the PELTS program
Institution	Subject Committee of "English Language" (Written) University Admission Examination
Period of time	2001 - 2001
Rank/degree	Chairperson
Institution	English committee of the textbook competition for secondary schools organized by the World Bank "Textbooks of Armenia - 1999" and "Textbooks of Armenia - 2000" and the Foundation "Textbooks of Armenia"
Period of time	2000 - 2000
Rank/degree	Chairperson
Institution	Subject Committee of "English Language" (Oral) University Admission Examination
Period of time	2000 - 2000

Rank/degree	Chairperson
Institution	English committee of the textbook competition for secondary schools organized by the World Bank "Textbooks of Armenia - 1999" and "Textbooks of Armenia - 2000" and the Foundation "Textbooks of Armenia"
Period of time	1999 - 1999
Rank/degree	Chairperson
Institution	Subject Committee of "English Language" (Written) University Admission Examination
Period of time	1999 - 1999
Rank/degree	Chairperson
Institution	YSU
Period of time	1995 till now
Rank/degree	Founder and editor-in-chief of the scientific journal "Foreign Languages in Higher Education"
Institution	YSU Department of English #2
Period of time	1993 till now
Rank/degree	Head of Chair
Institution	Subject Committee of "English Language" (Oral) University Admission Examination
Period of time	1992 - 1992
Rank/degree	Chairperson
Institution	Subject Committee of "English Language" (Written) University Admission Examination
Period of time	1992 - 1992
Rank/degree	Chairperson
Institution	Interuniversity collection of scientific works "Foreign Languages, Foreign Literature"
Period of time	1982 - 1991
Rank/degree	Chief editor of the interuniversity collection of scientific works "Foreign Languages, Foreign Literature"
Institution	YSU Department of Foreign Languages
Period of time	1982 - 1993
Rank/degree	Associate Professor
Institution	YSU Department of Foreign Languages
Period of time	1979 - 1982
Rank/degree	Lecturer



Scientific interests

- Cognitive Linguistics
- Semantics
- Pragmatics
- General and Contrastive Linguistics
- Applied Linguistics
- Methods of Teaching Foreign Languages
- English for Specific Purposes
- Assessment, Measurement and Testing



Participation in international conferences and seminars

21/09/2022 - 24/09/2022	RaAM15 International Conference “Researching and Applying Metaphor: The Social Impact of Metaphor” Białystok, University of Białystok Poland
14/09/2017 - 15/09/2017	Linguistisches Kolloquium: Languages for Europe – multilingualism as an asset Erlangen, University of Erlangen Germany
17/05/2016 - 18/05/2016	Contemporary Linguistics in the Light of Interdisciplinarity Yerevan, Yerevan State University Armenia
08/03/2010 - 09/03/2010	British Council, Regional Conference Istanbul, British Council Turkey
29/08/2022 - 02/09/2022	ESSE-16 Conference Mainz, Johannes Gutenberg University Mainz Germany
23/08/2022 - 25/08/2022	ECER 2022 International Conference “Education in a changing world: The impact of global realities on the prospects and experience of educational research” Yerevan, Yerevan State University Armenia
08/04/2022 - 10/04/2022	International Scientific Conference “Postmodernism in the Humanities” dedicated to the 30th Anniversary of YSU Faculty of European Languages and Communication Tsaghkadzor, Yerevan State University Armenia
22/09/2021 - 24/09/2021	LATEUM 14th International Scientific Conference (LATEUM 30th Jubilee) “Language, Communication, Society: Current Challenges and Beyond” Moscow, Moscow State University

30/08/2021 - 03/09/2021	ESSE-15 Scientific Conference Lyon, University of Lyon France
18/06/2020 - 21/06/2020	International Scientific Conference "Researching and Applying Metaphor" RAaM Hamar, Inland Norway University of Applied Sciences Norway
09/09/2019 - 11/09/2019	International Scientific Conference "Language, Culture, Communication" Yerevan, Yerevan State University Armenia
13/05/2019 - 15/05/2019	International Scientific Conference "Researching Metaphor: Cognitive and Other" Genoa, University of Genoa Italy
29/08/2018 - 02/09/2018	ESSE 2018 Scientific Conference Brno, Masaryk University Czech Republic (the)
05/07/2017 - 07/07/2017	The 4th International Scientific Conference on Literature, Languages and Translation "IILETRAd" Seville, University of Seville Spain
16/02/2017 - 18/02/2017	The 5th International Symposium on History of English Lexicography and Lexicology (HEL-LEX 5) Zurich, University of Zurich Switzerland
22/08/2016 - 26/08/2016	ESSE 13 Scientific Conference Galway, University of Galway Ireland
01/10/2015 - 02/10/2015	LATEUM 2015, 12th International Scientific Conference "Research and Practice in Multidisciplinary Discourse" Moscow, Moscow State University Russian Federation (the)
23/03/2015 - 25/03/2015	International Scientific Conference on Bilingualism Valetta, University of Malta Malta
29/08/2014 - 02/09/2014	The 12th Scientific Conference of the European Society for the Study of English Košice, Pavol Jozef Šafárik University

20/02/2014 - 21/02/2014	IV International Scientific Conference "21st Century Challenges in Philology and Foreign Language Teaching: from Theory to Practice" Yerevan, Russian-Armenian University Armenia
02/10/2013 - 04/10/2013	LATEUM-2013, 11th International Scientific Conference "ELT and Linguistics: New Strategies for Better Solutions" Moscow, Moscow State University Russian Federation (the)
04/10/2011 - 08/10/2011	AASE-3 International Scientific Conference, "Language, Literature & Art in Cross-cultural Contexts" Yerevan, Yerevan State University Armenia
27/09/2011 - 30/09/2011	LATEUM-2011, 10th International Scientific Conference "Linguistics and ELT Today: Tradition and Innovation" Moscow, Moscow State University Russian Federation (the)
26/02/2009 - 27/02/2009	"Foreign Languages and Literature (Theory and Practice)" International Scientific Conference Dedicated to the 90th Anniversary of the Founding of YSU Yerevan, Yerevan State University Armenia
01/10/2008 - 03/10/2008	LATEUM 9th International Scientific Conference "Language, speech, communication, culture" Moscow, Moscow State University Russian Federation (the)
17/04/2008 - 18/04/2008	2nd International Scientific Conference "Problems of Romance and Germanic Philology: Theory and Methods of Teaching Foreign Languages" Yerevan, Yerevan State University Armenia
16/10/2007 - 19/10/2007	AASE-2 International Scientific Conference, "Language and Literature in the Contemporary Paradigm of Scientific Knowledge" Yerevan, Yerevan State University Armenia
26/10/2006 - 27/10/2006	"Romance and Germanic philology and current issues of foreign language teaching methodology" international scientific conference Yerevan, Yerevan State University Armenia

11/04/2006 - 12/04/2006	International Scientific Conference "Problems of Romance and Germanic Philology: Theory and Methods of Teaching Foreign Languages" Yerevan, Yerevan State University Armenia
28/09/2005 - 30/09/2005	LATEUM 8th International Scientific Conference "ELT as Sustainable Development: Secondary and Tertiary Education" Moscow, Moscow State University Russian Federation (the)
27/10/2004 - 30/10/2004	International Scientific Conference "English Studies: Theory and Practice - AASE 1st International Conference" Yerevan, Yerevan State University Armenia
24/05/2004 - 25/05/2004	International Scientific Conference Dedicated to the Memory of O.I. Moskalskaya "German Studies: State and Prospects of Development" Moscow, Moscow State Linguistic University Russian Federation (the)
31/10/2002 - 02/11/2002	1st International Scientific Conference "Romance and Germanic Philology and Foreign Language Teaching Methodology" Yerevan, Yerevan State University Armenia
22/09/1999 - 25/09/1999	"YSU-80" Scientific Session Yerevan, Yerevan State University Armenia
29/09/1999 - 30/09/1999	Scientific Conference "Foreign Languages for Specific Purposes" Yerevan, Yerevan State University Armenia
27/10/1997 - 29/10/1997	International Scientific Conference "Semiotics and Language Teaching" Yerevan, Yerevan State University Armenia
06/11/1996 - 08/11/1996	International Scientific Conference "Problems of English Philology & English Language Acquisition in Armenia: Achievements & Perspectives" Yerevan, Yerevan State University Armenia
27/05/1993 - 29/05/1993	All-union Scientific Conference "Actual problems of linguistics and teaching methods" Krasnodar, Kuban State University Russian Federation (the)

17/12/1991 - 18/12/1991	All-Union Conference "Semantics. Typology. Sociolinguistics" Moscow, USSR Academy of Sciences, Institute of Linguistics Russian Federation (the)
24/11/1990 - 25/11/1990	All-Union Scientific Conference "Semantic-Pragmatic and Sociolinguistic Aspects of Language Acquisition" Moscow, USSR Academy of Sciences, Institute of Linguistics Russian Federation (the)
04/12/1989 - 06/12/1989	School-seminar for Young Scientists "Problems of Semantics and Pragmatics-2" Moscow, Moscow State University Russian Federation (the)
21/11/1988 - 23/11/1988	All-Union Scientific Conference "Problems and Methods of Modern Linguistics" Moscow, USSR Academy of Sciences, Institute of Linguistics Russian Federation (the)
23/11/1987 - 25/11/1987	All-Union Scientific Conference "Semantic and Pragmatic Aspects of Language Units and Speech Structures" Moscow, USSR Academy of Sciences, Institute of Linguistics Russian Federation (the)
11/11/1987 - 13/11/1987	Republican inter-university scientific conference "Comparative study of Russian, Armenian and foreign languages" Yerevan, Yerevan State University Armenia

Membership

Institution	Member of YSU Scientific Council
Period of time	2006 - 2011
Institution	Member of LATEUM Linguistic Association
Period of time	2005 - 2023
Institution	Chairman of the professional council 009 "Foreign languages" of the SCC awarding scientific degrees operating at YSU
Period of time	2020 - 2023
Institution	Scientific secretary of the professional council 009 "German languages" (from 2014: "Foreign languages") of the Higher Education Institution of Higher Education operating at YSU
Period of time	2005 - 2019
Institution	Vice President of the Armenian Association for the Study of English

Period of time	2005 - 2023
Institution	Member of the Armenian Association for the Study of English
Period of time	2003 - 2004
Institution	Member of YSU Journalism Faculty Council
Period of time	1998 - 2012
Institution	Member of the Foreign Language Methodology Council of RA Ministry of Education and Science
Period of time	1999 - 2023
Institution	Member of the Research Council for awarding scientific degrees in Romance and Germanic Languages
Period of time	1994 - 2005
Institution	Member of YSU Romance and Germanic Philology (since 2019 Faculty of European Languages and Communication) Faculty Council
Period of time	1991 - 2023
Institution	Scientific secretary of the "Foreign Languages" Methodological Council of the Ministry of Higher Education of the ASSR
Period of time	1982 - 1991

Publications

Article

A pragmalinguistic study of the strategies in motivational discourse (Based on Mark Zuckerberg's Harvard commencement speech)

Yelena Yerznkyan, Lusine Harutyunyan

International Journal of English Language and Literature Studies 2024 97-108

Article

COVID Graffiti as a Genre of Literary Writing

Yelena YERZNKYAN, Grisha GASPARYAN

EGER Journal of English Studies 2023 89-106

Article

Understanding and evaluation: A cross-linguistic study of the evaluative collocates of English and Armenian verbs of understanding

Yelena Yerznkyan, Diana Movsisyan

Crossroads. A Journal of English Studies 2023 156-180

Article

Deictic View on Metaphorical Nature of Understanding

Yelena Yerznkyan, Diana Movsisyan

Quaderni del CIRM 2023 49-59

Article

К вопросу о языковом описании пространственных отношений

Елена ЕРЗИНКЯН

Օտար լեզուները բարձրագույն դպրոցում 2021 88-101

Article

GRAFFITI AS A FORM OF RHETORIC

Grisha Gasparyan, Yelena Yerznkyan

Armenian Folia Anglistika 2021 9-23

Article

ON THE RELATIONAL NATURE OF UNDERSTANDING

Yelena YERZNKYAN, Diana MOVSISYAN

Օտար լեզուները բարձրագույն դպրոցում 2021 41-51

Article

ENGLISH TEXTUAL GRAFFITI IN THE CONTEXT OF LANGUAGE FUNCTIONS

Grisha GASPARYAN, Yelena YERZNKYAN

Օտար լեզուները բարձրագույն դպրոցում 2020 13-25

Article

КАТЕГОРИЯ ВЕЖЛИВОСТИ В СОВРЕМЕННОЙ ЛИНГВИСТИКЕ: ОСНОВНЫЕ НАПРАВЛЕНИЯ ИССЛЕДОВАНИЯ

Елена ЕРЗИНКЯН

Օտար լեզուները բարձրագույն դպրոցում 2019 162-172

Article

МОДАЛЬНОСТЬ КАК СРЕДСТВО СМЯГЧЕНИЯ КАТЕГОРИЧНОСТИ ВЫСКАЗЫВАНИЯ

Елена ЕРЗИНКЯН

Օտար լեզուները բարձրագույն դպրոցում 2019 116-125

Article

Личные местоимения как индикаторы социальных отношений

Елена ЕРЗИНКЯН

Օտար լեզուները բարձրագույն դպրոցում 2018 153-159

Article

Հասկացումը զգայությունների համատեքստում

Ելենա Երզնկյան, Դիանա Մովսիսյան

Բանբեր Երևանի համալսարանի: Բանասիրություն: 2018 52-63

Article

ON THE METAPHORIC DEVELOPMENT OF DEICTIC VERBS

Yelena YERZNKYAN

Օտար լեզուները բարձրագույն դպրոցում 2018 13-20

Article

LANGUAGE TRANSFER: CROSS-LINGUISTIC INFLUENCE IN LANGUAGE LEARNING (WITH SPECIAL REFERENCE TO THE ARMENIAN CONTEXT)

Yelena Yerznkyan

Revista academica liLETRAd 2018 325-336

Monograph

Лингвистическая категория вежливости: семантика и прагматика

Е. Л. ЕРЗИНКЯН

2018 410

Article

К ВОПРОСУ ОБ ОСОБЕННОСТЯХ МЕСТОИМЕННОЙ СЕМАНТИКИ: КОГНИТИВНО-ПРАГМАТИЧЕСКИЙ АСПЕКТ

Елена Ерзинкян

Օտար լեզուները բարձրագույն դպրոցում 2017 166-173

<http://publications.ysu.am/>

Article

К вопросу о статусе местоимений как самостоятельной части речи

Елена ЕРЗИНКЯН

Օտար լեզուները բարձրագույն դպրոցում 2017 206-212

Article

ANALYZING EVENT-DENOTING WORDS THROUGH COGNITIVE METONYMY

Yerznkyan Ye., Harutyunyan L.

Ахмановские Чтения - 2016 2017 81-87

Article

ՀԱՍՎԱՅՈՒՄ, ՄՏԱՎՈՐ ՇԱՐԺՈՒՄ, ՑՈՒՑԱՅՆՈՒԹՅՈՒՆ

Ելենա ԵՐԶՆԿՅԱՆ, Դիանա ՄՈՎՍԻՍՅԱՆ

Օտար լեզուները բարձրագույն դպրոցում 2016 48-61

<http://publications.ysu.am/>

Article

ՀԱՍՎԱՅՈՒՄԸ ՈՐՊԵՍ ՃՇՄԱՐՏՈՒԹՅԱՆ ԲԱՅԱՀԱՅՏՈՒՄ

Ելենա ԵՐԶՆԿՅԱՆ, Դիանա ՄՈՎՍԻՍՅԱՆ

Օտար լեզուները բարձրագույն դպրոցում 2016 62-69

<http://publications.ysu.am/>

Article

Говорящий человек как языковая личность

Елена Ерзинкян

Օտար լեզուները բարձրագույն դպրոցում 2016 76-82

<http://publications.ysu.am/>

Article

ՏԱՐՈՒ ԲԱՌԵՐԸ ՈՐՊԵՍ ՀՈՒԶԱՍԱՍԿԱԿԱՆ ԲԱՌԵՐԻ ԱՌԱՋԱՅՄԱՆ ԱՂԲՅՈՒՐ-ԴԱՇՏ

Ելենա ԵՐԶՆԿՅԱՆ, Լենա ՂԱԶԱՐՅԱՆ

Օտար լեզուները բարձրագույն դպրոցում 2015 30-35

<http://publications.ysu.am/>

Conference

Հասկացումն ուղղահայաց շարժման դիտանկյունից

Երզնկյան Ելենա, Մովսիսյան Դիանա

Conference

Категория дейксиса в прагмалингвистическом аспекте

Elena Yernkryan

Conference

On the Idiomatic Usage of Deictic Verbs

Yelena Yernkryan, Susanna Chalabyan

Conference

Категория дейксиса в прагмасемантическом аспекте

Երզնկյան Ե.

Conference

Monolingual English and Armenian Dictionaries: Structural, Semantic and Pragmatic Perspectives

Yelena Yernkryan, Tatev Gyurjyan

Conference

Հասկացումն ուղղահայաց շարժման դիտանկյունից

Երզնկյան Ելենա, Դիանա Մովսիսյան

Conference

Cognitive Metonymy as the Main Function of Event-Denoting Words (based on the material of business news)

Yelena Yernkryan, Susanna Chalabyan, Lusine Harutyunyan

Conference

Understanding From The Perspective Of Cognitive Metaphor

Yelena Yernkryan, Diana Movsisyan

Conference

The Process of Understanding from Cross-Cultural Perspective

Yelena Yernkryan, Diana Movsisyan

Conference

COVID Graffiti as a Genre of Literary Writing

Yelena Yernkryan, Grisha Gasparyan

Conference

On the Socio-relational Value of Understanding

Yelena Yernkryan, Diana Movsisyan

Conference

Intertextuality in Graffiti Messages

Yernkryan Yelena, Gasparyan Grisha

Conference

Persuasive strategies in graffiti messages

Yelena Yerznkryan, Grisha Gasparyan

Conference

The Higher Education Institutions as Flagships of Progress

Yelena Yerznkryan, Lilit Sargsyan

Conference

The Category of Deixis and Its Reflection in Monolingual Dictionaries

Yelena Yerznkryan
